

June 17, 2022

## **Bold on Early Educator Compensation Learning Community**

### **Session # 8: Financing Strategies**

#### **Overview:**

This session on revenue strategies included a special presentation from Elizabeth Gaines, founder and Chief Executive Officer of the Children's Funding Project.

**Hooray moments:** We recognized Corrine Hendrickson (WI) for receiving the NAEYC educator [spotlight](#), Gabriela Quintana (WA) for a published [op-ed](#) regarding the recent child care bonuses in King County, and Marsha Basloe (NC) for her [recognition](#) as an advocate for early childhood

#### **Take-Aways:**

- ECE compensation will take funding at all levels
  - Use this [CFP Database](#) to find ARPA and other funds at your state and local level that could be used for child care compensation.
- Local, "bottom-up" action can drive momentum to state action on revenue
  - Marsha Basloe shared how county-level action in Buncombe County, NC inspired Durham County and a potential future community of practice at the county level. Though this also raises a barrier for some states like WI where the state heavily restricts what localities can do.
- There is evidence that voters across regions indicated they would tax themselves to fund equal educational opportunities for children, but there is a need to connect a revenue strategy to how it will benefit children in voters' communities.
- How do advocates connect those dots and build political will?

- Many participants emphasized the importance of being vocal about the level of funding required to properly fund the true cost of care and ECE compensation
- Gabriela Quintana (Washington) mentioned the importance of engaging parents and families in the conversation.
  - This [CSCCE Video](#) (Why Do Parents Spend So Much On Child Care, Yet Early Childhood Educators Earn So Little?) could be a helpful resource.