Bold on Early Educator Compensation

Convening #12: Engaging Providers as Advocates

September 16, 2022

Center for the Study of Child Care Employment
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Today’s Desired Results

Learning Community will:

• Through storytelling, participants will explore strategies to support early educators in advocating for increased compensation

• Discuss tangible strategies for overcoming entrenched barriers and power dynamics that prevent early educators’ voices from being meaningfully integrated into the policy process
Agenda for today

- Hooray Moments
- Framing the Discussion
- Anissa Eddie Presentation: Advocacy in Kent County, MI
- Q&A
- Corrine Hendrickson Discussion
- Q&A
- Closing/Next Steps
HOORAY MOMENT
Framing Remarks
Key Points

- Early educators are individual participants in the ECE system with their own needs to consider both in the service of their own well-being and in support of their work with children.

- How can we help build power among educators so their perspectives are reflected in policy decisions?

- Examples
  - The Worthy Wage Movement
  - Collective bargaining and unionization for FCC in WA, IL, MA and others
Questions for discussion

- What are you doing to engage early educators (across communities, roles, settings, geographies)?

- What are the barriers to engaging educators in policy spaces/decisions?
  - How do you navigate barriers?

- How do you promote 2-way communication?
  - What are the formal/informal pathways for educators to advocate for themselves or weigh in on things without their opinion being directly solicited?

- Do unions or professional associations play a role in educator advocacy in your state? How are you creating conditions conducive for collective bargaining, unionization, and political representation for ECE professionals?
Guest Speaker: Anissa Eddie
Kent County Video

- Video Link: https://cssp.org/resource/successful-strategies-how-kent-county-created-new-funds-for-early-childhood-video/
Key Takeaways

- Build a coalition of funders and supporters;
- Keep it nonpartisan;
- Follow parent voice;
- Higher political strategists; and
- Consult with communities who've had success
Q&A with Anissa Eddie

No Small Matter screening at Capitol with our families and Sen. Erpenbach 2018

Childcare Changemakers Day Without Child Care 2022

State Treasurer 2022, 1st of many meetings

Sen Baldwin requested to meet with us and families about child care

DCF Secretary and others at my program 2022

Main Street Alliance DC Sen. Baldwin
Q&A with Corrine Hendrickson
Questions for discussion

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Resources to Share

- CSCCE- E4 Toolkit
- CSCCE- ECHOES website preview
- Liberatory Design Framework - National Equity Project
  - State example: Child Care Aware of Washington + group of educators working on compensation policy
- Alliance for Early Success Webinar on Human Centered Design in Early Childhood
Next Steps

- Two meetings in October: October 7 (legislative advocacy), October 21 (political messaging)
- Keep sending us Hooray Moments!
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