

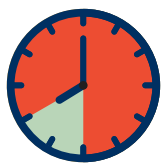


Why do parents pay so much for child care when early educators earn so little?

Parents can't afford to pay, but teachers can't afford to stay. The average cost of child care rivals college tuition, while early educators are among the lowest-paid workers in the country.

How is this possible? The system is broken!

Imagine a child care center...



Open **10** hours/day



40 children



1 director

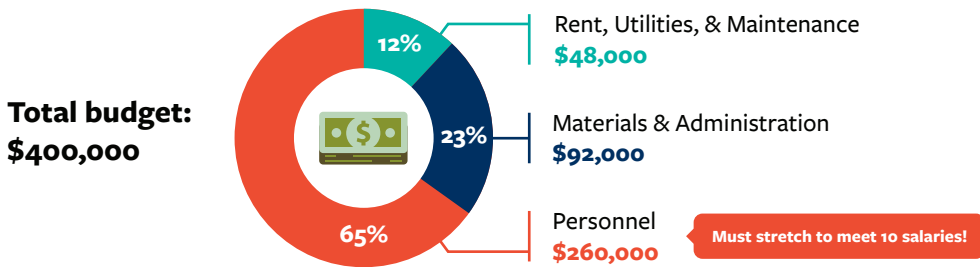


3 lead teachers



6 assistant teachers

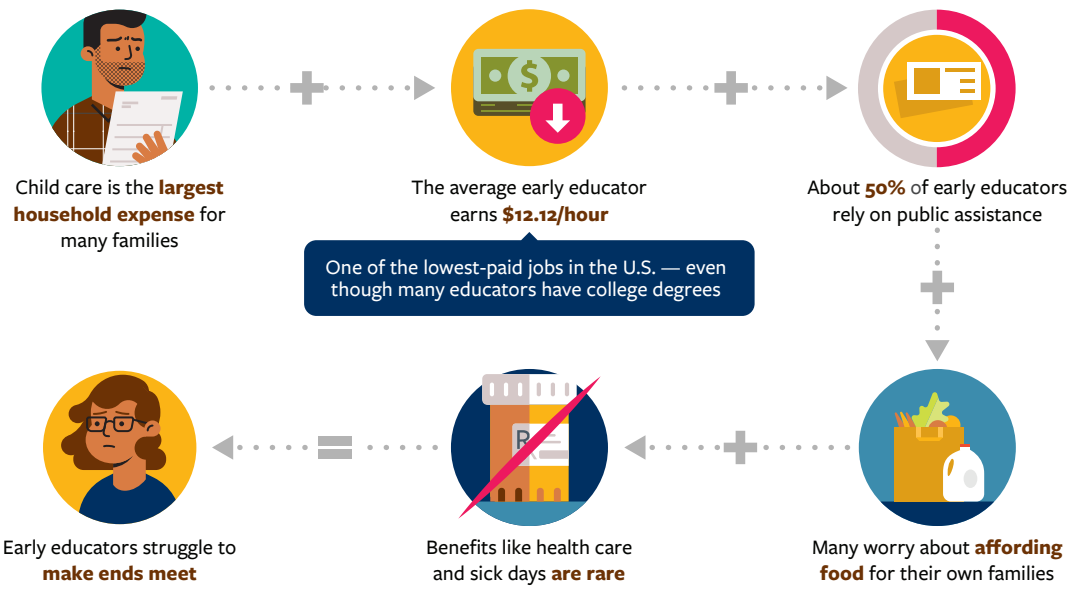
...where parents pay an average of **\$10,000** each



How do we fix the system?

We need to invest in early education as a public good

Parent fees can't support living wages and benefits



Teacher turnover is rampant in all 50 states

It's hard for children to learn and grow when they lose their teachers

Early educators require a system that supports their livelihood

Children and families require a qualified and stable workforce

Take a stand for public investment

Ask policymakers to fund a system that works for children, parents, and teachers

